



MicroStrategy Releases Three New Gateways to Microsoft Azure

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Connectors to Microsoft Azure HDInsight, Azure SQL Data Warehouse and Azure Cosmos DB Now Available for MicroStrategy Customers

TYSONS CORNER, Va.--(BUSINESS WIRE)--Apr. 18, 2018-- [MicroStrategy](#)[®] Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, announced the availability of three new gateways with its [MicroStrategy 10.11™ release](#) that will enable MicroStrategy users to easily visualize, analyze and distribute data using Microsoft Azure. Built in collaboration with Microsoft, these gateways establish integrations and workflows between the MicroStrategy 10™ platform and Azure data and analytics services. This announcement expands on MicroStrategy's existing integrations with other Microsoft solutions, including Azure IoT, Machine Learning and Power BI.

"Many of MicroStrategy's customers are on the journey to a cloud or hybrid cloud infrastructure for data analytics and BI. We're deeply committed to ensuring that our customers and partners who rely on Azure services can leverage MicroStrategy to modernize their cloud strategies," said Tim Lang, Senior Executive Vice President and Chief Technology Officer, MicroStrategy Incorporated. "Building gateways to Azure data stores demonstrates MicroStrategy's commitment to extending our open, powerful and comprehensive analytics platform into the broader enterprise ecosystem."

With organizations quickly transitioning their data strategies from existing on-premises deployments to the cloud, the new integrations with MicroStrategy deliver more options to the world's leading cloud storage systems, allowing them to build powerful cloud-based analytics and mobility applications. MicroStrategy provides the flexibility to pick and choose the best data storage engine or compliment it with other processing engines. The complete breadth of these Azure services helps MicroStrategy customers to dynamically scale, deploy faster and build affordable cost-effective applications.

The three new optimized gateways for Microsoft Azure services include Azure HDInsight, SQL Data Warehouse, and Cosmos DB. With MicroStrategy 10.11, these connectors are available out-of-the-box on MicroStrategy Web™ and MicroStrategy Desktop™ for Windows.

Microsoft Azure HDInsight: Azure HDInsight is a fully-managed cloud service that makes it easy, fast, and cost-effective to process massive amounts of data. MicroStrategy's connector to the service enables MicroStrategy Web and MicroStrategy Desktop based connectivity workflows for Azure HDInsight through the MicroStrategy ODBC Driver for Hive.

Microsoft Azure SQL Data Warehouse: Azure SQL Data Warehouse is a cloud-based Enterprise Data Warehouse (EDW) that leverages Massively Parallel Processing (MPP) to quickly run complex queries across petabytes of data. MicroStrategy's connector enables MicroStrategy Web and MicroStrategy Desktop based connectivity workflows and enhances the Relational Engine with support for Azure SQL Data Warehouse.

Microsoft Azure Cosmos DB: Azure Cosmos DB is a globally distributed, multi-model database that enables users to manage data at planet-scale. MicroStrategy's connector enables MicroStrategy Web and MicroStrategy Desktop based connectivity workflows and enhances the Relational Engine with support for Azure Cosmos DB.

"Enterprises today are more focused than ever on leveraging all available assets and critical information to build a smarter, more efficient business," said John 'JG' Chirapurath, general manager of Data Platform Marketing, Microsoft Corp. "The new connectors between Azure and MicroStrategy 10 will help to meet the data discovery and analytical demands of our joint customers by providing them easy access to the latest and fastest enterprise technology."

Leverage Connectors to Microsoft Azure by Downloading MicroStrategy Desktop Today

Organizations can access, wrangle, visualize and share data from Microsoft Azure sources today by leveraging MicroStrategy Web or MicroStrategy Desktop (for Windows). Customers who are not on the latest version of MicroStrategy can download the connectors and follow the instructions on how to install the connectors for [Azure HDInsight](#), [Azure SQL Data Warehouse](#), and [Azure Cosmos DB](#), or download [MicroStrategy Desktop](#) for free today.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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