



New Zealand's The University of Auckland ICT Graduate School Announces New Curriculum Based on MicroStrategy Software

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AUCKLAND, New Zealand--(BUSINESS WIRE)--May 29, 2018-- [MicroStrategy](#)[®] Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that New Zealand's leading academic institution, [The University of Auckland's ICT Graduate School](#), will offer new curriculum in data analytics and business intelligence based on MicroStrategy software.

Designed to help students prepare for careers in the data-driven economy, two new courses will be offered by Auckland ICT Graduate School through [The Centre of Excellence in Data Analytics and Business Intelligence](#), a shared facility with MicroStrategy that provides best practices, research, support and training for topics in business intelligence and data analytics. Each course will teach students the necessary skills to conduct advanced data analytics, such as statistical analysis and data visualisation, using the MicroStrategy 10™ platform. The new courses will deliver necessary, practical and industry-relevant training to students at the University and the wider business community in order to address the data skills shortage. The short courses for the business community will be available from June 2018 starting at 895 NZD (plus goods and services tax). The courses are designed to help graduates become well-positioned to enter New Zealand's workforce and help businesses succeed.

"We are delighted to provide our faculty with access to the market's leading enterprise analytics platform that leading organizations, including many on the Fortune 1000, use on a daily basis to drive business growth," said Professor Gill Dobbie, Director of Auckland ICT Graduate School. "Our goal is to prepare our students to lead data conversations that are taking place in every corner of an enterprise. Introducing the MicroStrategy platform to our coursework will unleash critical thinking skills in our students that will make their learning experience richer, prepare them to be data fluent in any career, and help them stand out as data savvy in a competitive workforce."

"MicroStrategy believes that an investment in knowledge pays the highest dividends, so we're proud to provide our software to The University of Auckland ICT Graduate School," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "Today's university students need exceptionally strong analytical and technology skills to be successful in the data-driven economy. Giving students access to our modern analytics platform helps them understand how data-driven decisions fuel prosperity and innovation in the real world."

The University of Auckland Drives Transformation with MicroStrategy

The University of Auckland is using MicroStrategy 10 to drive transformation and become more customer centric. The University of Auckland relies on MicroStrategy to develop strategic management reports, a key component of the University's central strategic reporting systems that provide curated strategic information about enrollment, admissions and other areas of business. By developing a deeper understanding of the student experience, the University is now able to increase retention, boost graduation rates, and better support student success. Watch this [video](#) to learn more.

Visit with MicroStrategy at the 2018 New Zealand CIO Summit

MicroStrategy is a proud Gold Sponsor of the [2018 New Zealand CIO Summit](#), taking place on Wednesday, June 13, 2018 and Thursday, June 14, 2018, at the Sky City Hotel Auckland in Auckland, New Zealand. This year's CIO Summit will focus on leading digital and technology driven disruption. [Register](#) today and visit MicroStrategy's booth to learn more about MicroStrategy 10 and how it can deliver high performance analytics and mobility applications to users to accelerate their data-driven decisions.

About the Auckland ICT Graduate School

The Auckland ICT Graduate School is a joint initiative by the University of Auckland and the University of Waikato, established to meet the increasing demand for industry-ready ICT graduates. As well as connecting universities, we're also forging a strong partnership between New Zealand's tertiary and business sectors. We have long established links with some of New Zealand's largest and most renowned companies. To learn more, visit our [website](#), and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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