



## MicroStrategy Academic Program Accelerates Hands-on Data Analytics Learning at the University of Colorado Denver School of Business

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### MicroStrategy Awards Scholarship to Graduate Student Enrolled in UC Denver MSIS Program

TYSONS CORNER, Va.--(BUSINESS WIRE)--Jun. 18, 2018-- [MicroStrategy](#)<sup>®</sup> Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that the University of Colorado Denver School of Business is participating in the MicroStrategy Academic Program to provide free MicroStrategy software licenses, technical support and training to students in their [Master of Science in Information Systems](#) (MSIS) program. Through this initiative, business school students at UC Denver are gaining hands-on analytics experience and practical data skills required in today's workplace. Students and faculty from other universities can request access to MicroStrategy software and resources by visiting the [MicroStrategy Academic Program](#).

"We're incredibly grateful for the immense support MicroStrategy has given University of Colorado Denver School of Business," said Jahangir Karimi, Professor of Information Systems, Director of Information Systems program, UC Denver. "With MicroStrategy's software, technical support and training, we've been able to develop a top-ranked BI specialization program that attracts high caliber students from around the world. This program supports the University's mission to be a world-class business school and showcases the value of our relationship with MicroStrategy. MicroStrategy has been instrumental in establishing UC Denver's academic programs in information science."

The MSIS program at UC Denver School of Business is one of the institution's most popular programs, offering a specialized discipline in business intelligence. In addition to MicroStrategy courses designed specifically for the MSIS program, the University offers a free [massive open online course](#) (MOOC) that instructs students from around the world on MicroStrategy software.

MicroStrategy is a corporate sponsor of the MSIS program and recently established a scholarship fund to be awarded to a deserving student of the MSIS program who is using MicroStrategy in his/her coursework. MicroStrategy awarded this scholarship to Surya Vamsi Krishna Addala, a graduate student participating in the MSIS program, who received \$1,000 to be applied towards tuition.

"At MicroStrategy, we are in the business of transforming organizations into an Intelligent Enterprise™ and empowering individuals across an organization with the data and intelligence they need to make better decisions," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "We also believe it's important to prepare future business decision makers. For college students to succeed in today's data-driven workforce, they need exceptionally strong analytical and data literacy skills, as well as experience using an industry-leading enterprise analytics platform. With the right skillset and technology know-how, they can play an active role in collaboratively discussing an organization's data to find innovative ways that solve real-world business problems."

### MicroStrategy Academic Program Provides Students and Faculty with Free Software

MicroStrategy proudly supports the advancement of business intelligence and data analytics in an academic setting. As part of this commitment, MicroStrategy launched the [MicroStrategy Academic Program](#) in 2017, which provides free analytics and data discovery tools to students and faculty for academic use. Through a qualified academic institution, students can learn practical data skills and faculty members can incorporate analytics into their curriculum to teach valuable analytical and critical thinking skills.

MicroStrategy offers two products at no cost to universities – MicroStrategy Desktop™ and MicroStrategy on AWS. MicroStrategy Desktop allows students to learn data discovery and MicroStrategy on AWS can teach students about enterprise analytics and mobility capabilities, such as automated distribution, data governance, embedded analytics, cloud and mobile BI.

In addition to free software, the MicroStrategy Academic Program also provides training resources to both students and faculty members. Free hands-on workshops, E-courses, events, webcasts, and in-person classes are available around the world to support the advancement of analytics within universities. Students and faculty members can also access multiple datasets and exercises for practical, hands-on workshops on various topics. Students and faculty members can download MicroStrategy Desktop or request access to both products and workshop exercises [here](#).

### About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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