



MicroStrategy Wins a 2018 Industry Excellence Award from Dresner Advisory Services

September 4, 2018

MicroStrategy Recognized as a Technology Leader for Business Intelligence and Analytics

TYSONS CORNER, Va.--(BUSINESS WIRE)--Sep. 4, 2018-- [MicroStrategy](#)[®] Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that Dresner Advisory Services has honored MicroStrategy with a 2018 Technology Leader for Business Intelligence award for its strong position in the 2018 Wisdom of Crowds[®] Business Intelligence (BI) report.

The Dresner Advisory Services Industry Excellence Awards go to brands that were ranked as leaders in two user-rating models included in the Wisdom of Crowds series of global Dresner research reports. The reports are based on data collected from a large base of end users in the BI and analytics industry and provide a broad and detailed assessment of each market, including current product usage, key buying drivers, technology priorities, and future intentions, as well as performance ratings of all relevant vendors.

"We congratulate MicroStrategy for receiving top marks from its customer base," said Howard Dresner, founder and chief research officer at Dresner Advisory Services. "The unique value of our research is in its end user perspective of the market, both in adoption trends and intentions, and the ability to provide an unfiltered assessment of industry suppliers."

The MicroStrategy platform provides the capabilities organizations need to build and deploy modern analytics and mobility applications that transform and accelerate business decisions. By putting answers in everyone's hands, regardless of enterprise role, function, or skill level, the MicroStrategy platform helps organizations become a more Intelligent Enterprise[™].

"The recognition from industry leader Dresner Advisory Services marks another milestone in our mission of making every enterprise a more Intelligent Enterprise," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "With our award-winning enterprise analytics and mobility platform, organizations around the world can get the answers they need, delivered where they need them, to make effective decisions for competitive advantage, driving their digital transformation initiatives and planning today for tomorrow's challenges."

This award is the latest in a line of increasing industry recognition for MicroStrategy, which was top ranked in the 2018 Wisdom of Crowds Location Intelligence Market Study and received a Dresner Advisory Services 2017 Technology Innovation Award for embedded BI and big data analytics. Start a [free trial of MicroStrategy Desktop[™]](#) today.

About Dresner Advisory Services

[Dresner Advisory Services](#) was formed by Howard Dresner, an independent analyst, author, lecturer, and business adviser. Dresner Advisory Services, LLC focuses on creating and sharing thought leadership for Business Intelligence (BI), information management, performance management and related areas.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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Source: MicroStrategy Incorporated

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