MicroStrategy Receives Highest Product Scores in 3 of 5 Use Cases in Gartner 2018 Critical Capabilities Report

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TYSONS CORNER, Va.--(BUSINESS WIRE)--May 10, 2018-- MicroStrategy® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that Gartner, Inc., the leading provider of research and analysis on the global information technology industry, has given it the highest product scores for 3 of 5 use cases in the "Critical Capabilities for Analytics and Business Intelligence Platforms" report. [1] Download a complimentary copy of the Gartner report today.

According to the findings, the Gartner report places MicroStrategy:

- First in Governed Data Discovery, scoring a 4.22 (out of 5)
- First in Agile, Centralized BI Provisioning, scoring a 4.37
- First in Decentralized Analytics, scoring a 4.19
- Second in Extranet Deployment, scoring a 4.16

"We are delighted with MicroStrategy's ratings," said   Michael J. Saylor, CEO, MicroStrategy Incorporated. "We see tremendous momentum from buyers and business partners around our platform and expert consulting services. Modern enterprises choose MicroStrategy 10™ for its large-scale, trusted, self-service analytics, and superior mobile app development capabilities. Users across an organization can discover new insights, make better decisions, and drive game-changing results. A detailed view of our ratings can be found in the Gartner report and we invite anyone interested to download it today."

"Our platform's powerful analytics and mobile capabilities, its integrations with leading technology vendors and open-source tools, along with its enterprise-class performance and scalability are key reasons cited by our customers and business partners on why they switch to MicroStrategy," said Kevin Norlin, Senior Executive Vice President, Worldwide Sales, MicroStrategy Incorporated. "We're excited to help modern enterprises learn how they can apply MicroStrategy 10 to build unique intelligence applications, accessible on any standard computer or mobile device."

MicroStrategy Transforms Visual Data Discovery with MicroStrategy 10.11™

Last month, MicroStrategy announced the general availability of MicroStrategy 10.11, the newest feature release to the MicroStrategy 10 platform. This feature release continues to add power to the MicroStrategy 10 product line with new capabilities, including enhanced mapping for conducting geospatial analytics with Mapbox, a leading location data platform for mobile and web applications.

Version 10.11 also introduced new out-of-the-box visualizations, intelligent recommendations for content, prompts for dossiers, a native MicroStrategy Library™ app for smartphones, and more. To see MicroStrategy 10.11 in action, visit our What's New in MicroStrategy 10 site and register for the upcoming webcast, Unveiling MicroStrategy 10.11: New geospatial analytics, native library app for smartphones, and more, taking place on Wednesday, May 16, 2018, at 2:00 p.m. EDT.

[1] Gartner, Critical Capabilities for Analytics and Business Intelligence Platforms, James Laurence Richardson, Joao Tapadinhas, et al., 7 May 2018.

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About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit MicroStrategy online, and follow us on LinkedIn, Twitter and Facebook.

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