



MicroStrategy Leaders to Speak on AI and the Intelligent Enterprise™ at Constellation's Connected Enterprise 2018

October 22, 2018

CEO Michael J. Saylor and CMO Marge Brea to Join Other Industry Luminaries at Conference

HALF MOON BAY, Calif.--(BUSINESS WIRE)--Oct. 22, 2018-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that its CEO Michael J. Saylor and CMO Marge Brea will be speaking at [Constellation Research's Connected Enterprise 2018](#) conference, taking place from October 22 to October 25 in Half Moon Bay, California. Connected Enterprise is an immersive, four-day innovation summit for executives that features one-on-one interviews with visionary market makers, executive exchanges, fireside chats, and disruptive-technology demos.

WHO: Marge Brea, Senior Executive Vice President & CMO, MicroStrategy

WHEN: Tuesday, October 23, 2018, 11:35 a.m. (PT)

WHERE: Ritz Carlton, Half Moon Bay, California

WHAT: Ms. Brea will speak on the panel entitled, "AI Driven Business and The Intelligent Enterprise," which will address the techniques, change management, and tools needed for organizations to move from a gut-driven to a data-driven culture. Ms. Brea will be joined by panelists from IBM's Cognitive Systems Division, Teradata and Ultimate Software.

WHO: Michael J. Saylor, Chairman of the Board, President & CEO, MicroStrategy

WHEN: Wednesday, October 24, 2018, 10:10 a.m. (PT)

WHERE: Ritz Carlton, Half Moon Bay, California

WHAT: Market Maker 1:1 Fireside Chat with R "Ray" Wang, Principal Analyst and Founder of Constellation Research

For more information on Connected Enterprise, visit <https://www.constellationr.com/events/cce/2018>.

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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