



## MicroStrategy Wins NetworkWorld Asia 2018 Readers' Choice Product Excellence Award

October 26, 2018

### Recognized as the Data Analytics and Business Intelligence Winner

SINGAPORE--(BUSINESS WIRE)--Oct. 25, 2018-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that it won a NetworkWorld Asia 2018 Readers' Choice Product Excellence Award in the Data Analytics and Business Intelligence category. MicroStrategy, which secured the top spot for the only award related to analytics and business intelligence, was honored yesterday at the [NetworkWorld Asia 2018 Readers' Choice Awards](#), that was held at the Singapore Marriott Tang Plaza Hotel.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181025005818/en/>



MicroStrategy Accepting the NetworkWorld Asia 2018 Readers' Choice Product Excellence Award (Photo: Business Wire)

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Source: MicroStrategy Incorporated

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The 2018 Readers' Choice Product Excellence Awards recognize both established and new solution providers that have made the most impact on Asian end-user organizations in 2018 based on votes from qualified readers of NetworkWorld Asia, Asia Cloud Forum, Security Asia, and Storage Asia. Readers chose MicroStrategy as the top technology vendor out of 21 business intelligence providers.

"We're honored to be chosen the Data Analytics and Business Intelligence winner," said Eric Sin, Vice President, Sales APAC, MicroStrategy Singapore Pte. Ltd. "This vote of confidence from CIOs, CISOs, IT managers, and the rest of the C-suite across the region shows that MicroStrategy is a catalyst for organizations undertaking a digital transformation and advancing toward an Intelligent Enterprise™. Being part of their transformation is what motivates us every day and we're thrilled to work with so many wonderful clients in this region and around the world."

"We congratulate MicroStrategy for being the top enterprise analytics and business intelligence vendor selected by the collective group of readers across our publications," said Raymond Tan, Managing Editor, Questex Asia. "This award highlights MicroStrategy's growing presence in the markets it serves here in Asia and its success in digitally transforming businesses to become an Intelligent Enterprise."

Download the free [MicroStrategy Desktop™](#) tool today to learn more about how your organization can get started on its journey to become an Intelligent Enterprise.

### About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online and follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#).

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