



MicroStrategy Announces Partner Awards at MicroStrategy World™ 2020

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Amazon Web Services, DataRobot, Datastrong & T-Systems Honored for Outstanding Achievement in Advancing Enterprise Analytics

ORLANDO, Fla.--(BUSINESS WIRE)--Feb. 6, 2020-- [MicroStrategy®](#) (Nasdaq: MSTR), the largest independent publicly-traded business intelligence company, today announced MicroStrategy Partner Awards to Amazon Web Services (AWS), DataRobot, Datastrong, and T-Systems at [MicroStrategy World 2020](#). MicroStrategy Partner Awards recognize digital transformation leaders for delivering modern analytics to organizations using MicroStrategy's award-winning enterprise analytics platform.

"Our solution partners play an essential role in bringing our innovations to life and helping to ensure the success of our mutual customers," said Phong Le, Senior Executive Vice President and COO, MicroStrategy Incorporated. "We are proud to honor these four partners for their innovative work with the MicroStrategy platform and their expert knowledge in supporting world-class analytics solutions that advance our vision of enabling Intelligence Everywhere™."

The winners of this year's MicroStrategy Partner Awards are:

Technology Partner of the Year: AWS

MicroStrategy works closely with AWS to deliver innovative, secure, and cost-effective solutions that turn disparate data into actionable insights for our customers. MicroStrategy on AWS gives organizations the ability to launch fully-configured analytics, mobility, and HyperIntelligence® projects in as little as 30 minutes. MicroStrategy on AWS is also available as a managed service, where MicroStrategy's certified cloud experts use their deep experience and specialized tools to help customers maximize MicroStrategy on AWS with power, efficiency, and agility.

Innovation Partner of the Year: DataRobot

MicroStrategy and DataRobot together deliver a best-in-class combination to operationalize the development and deployment of AI applications. MicroStrategy brings its Enterprise Semantic Graph™ for trusted data governance, along with the means to build consumer-grade analytics experiences that are designed to deliver insights to users through the tools and apps they use every day. When these capabilities are paired with DataRobot's enterprise AI platform, customers can create sophisticated intelligence applications and deliver AI-driven insights and recommendations, augmenting AI workflows across a breadth of industries and functions.

Federal Partner of the Year: Datastrong

In addition to a vibrant commercial business supporting clients across a wide range of industries, Datastrong is a strong MicroStrategy solution partner in the government space, helping provide critical enterprise analytics solutions for multiple government agencies, including the Department of State for the President's Emergency Plan for AIDS Relief (PEPFAR), the Federal Bureau of Investigation (FBI), and the Department of Transportation. In the case of the FBI, Datastrong leveraged the MicroStrategy platform to equip FBI human resources managers with key insights into critical data that inform recruiting and hiring strategies and helped mitigate attrition. At the Department of Transportation, Datastrong developed a new dashboard that helped the Federal Transit Administration manage transportation grants and provide new insights into their use of taxpayer funds.

International Partner of the Year: T-Systems

T-Systems' expertise in large-scale projects and systems, with its focus points of connectivity, digitalization, cloud + infrastructure and security, are an ideal match to MicroStrategy's vision of Intelligence Everywhere. As a trusted partner in Germany and Europe, T-Systems is helping enterprises unleash the full potential of their people and investments with MicroStrategy 2020™.

Join the conversation on Twitter using the hashtag [#analytics2020](#).

About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is the largest independent publicly-traded business intelligence company, with the leading enterprise analytics platform. Our vision is to enable Intelligence Everywhere. MicroStrategy provides modern analytics on an open, comprehensive enterprise platform used by many of the world's most admired brands in the Fortune Global 500. Optimized for cloud and on-premises deployments, the platform features HyperIntelligence, a breakthrough technology that overlays actionable enterprise data on popular business applications to help users make smarter, faster decisions. For more information about MicroStrategy, visit www.microstrategy.com.

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Source: MicroStrategy Incorporated

Claudia Cahill
MicroStrategy Incorporated
703-270-2207
ccahill@microstrategy.com