



January 29, 2018

## MicroStrategy 10™ Vital to Providing Safer Roadways Across Oklahoma

### MicroStrategy Dashboards Equip Oklahoma's Law Enforcement Officers with Insight Needed to Better Allocate Resources and Reduce Impaired Driver Collisions

TYSONS CORNER, Va.--(BUSINESS WIRE)-- [MicroStrategy](#)® Incorporated (Nasdaq: MSTR), a leading worldwide provider of enterprise analytics and mobility software, today announced that the Oklahoma Department of Public Safety, a multi-service safety and law enforcement organization, has successfully deployed MicroStrategy 10 to make real-time decisions on resource allocation in order to reduce automobile collisions and provide safer roadways for its citizens and visitors. Staffed by nearly 1,500 civilian and uniformed employees, the Oklahoma Department of Public Safety provides service and protection, upholds laws, and promotes a safe and secure environment for citizens.

The Oklahoma Department of Public Safety had a vast amount of collision data, but needed an enterprise analytics and mobility platform to analyze and derive actionable intelligence from it. With MicroStrategy 10, troop commanders now rely on MicroStrategy's powerful mobile productivity apps to interact, online or offline, with dashboards in the palm of their hands. These dashboards, easily accessed on an iPad®, Android™ or laptop device, reveal the frequency and location of collision patterns, and prompt officials to reevaluate and reconfigure law enforcement assets to key locations in their area.

"With MicroStrategy, we've been able to deploy easy-to-use mobile- and cloud- based apps to our highway patrol and safety officers, enabling them to effectively analyze collision and traffic violation data and make better resource allocation decisions based on Data Driven Approaches to Crime and Traffic Safety (DDACTS)," said Christopher Rogers, Law Enforcement Programs Administrator, Oklahoma Department of Public Safety. "This '*Precision Policing*' methodology incorporates the value of highly visible traffic enforcement and the knowledge of spatial and temporal patterns and trends. The data intelligence provided by the MicroStrategy solution significantly enhances our ability to reduce collisions and traffic violations across our state."

"Most recently, we released an impaired driver web application and database to all of the law enforcement officers throughout the state," added Mr. Rogers. "The MicroStrategy Consulting™ team was instrumental in helping us develop and roll out this application, and the application has helped us reduce the number of impaired drivers on our roadways and better manage habitual offenders. This application considerably improves the ability of our law enforcement officers to reduce or eliminate the threat and risk to our citizenry caused by impaired drivers."

"It's inspiring to see the Oklahoma Department of Public Safety use the MicroStrategy platform to not only better inform daily operations, but also empower government officials to identify new ways to protect and serve the citizens of their state," said Michael J. Saylor, CEO, MicroStrategy Incorporated. "MicroStrategy is proud to be a part of the Oklahoma Department of Public Safety's mission to reduce fatalities and severe injury collisions in Oklahoma."

Download the [Digital Transformation of Municipal Government with MicroStrategy 10](#) whitepaper today to discover how MicroStrategy analytics, mobile capabilities, and multi-factor security features can increase productivity and help local governments run more effective programs.

### About Oklahoma Department of Public Safety

The Oklahoma Department of Public Safety (DPS) is a department of the government of Oklahoma. Under the supervision of the Oklahoma Secretary of Safety and Security, DPS provides for the safety of Oklahomans and the administration of justice in the state. DPS is responsible for statewide law enforcement, vehicle regulation, homeland security and other duties as the Governor of the State of Oklahoma may prescribe. Since its formation in 1937, DPS has grown into a multi-service public safety and law enforcement organization that provides service and protection to Oklahomans through courteous and professional public safety services.

### About MicroStrategy Incorporated

MicroStrategy (Nasdaq: MSTR) is a worldwide leader in enterprise analytics and mobility software. A pioneer in the BI and analytics space, MicroStrategy delivers innovative software that empowers people to make better decisions and transform the way they do business. We provide our enterprise customers with world-class software and expert services so they can deploy unique intelligence applications. To learn more, visit [MicroStrategy](#) online, and follow us on [LinkedIn](#), [Twitter](#) and [Facebook](#).

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MicroStrategy Incorporated  
Claudia Cahill, 703-270-2207  
[ccahill@microstrategy.com](mailto:ccahill@microstrategy.com)

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